

February 3, 2009 in [Face to Face NYC](#), [Nudd](#), [Spas](#) | [Permalink](#)

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I love face to face nyc! I go there all of the time and absolutely prefer their Boot Camp Facial. Totally raunchy ads but if it gets people in the door, it's an effective campaign.

Posted by: [Marie](#) | Feb 3, 2009 4:09:41 PM

I love face to face nyc! I go there all of the time and absolutely prefer their Boot Camp Facial. Totally raunchy ads but if it gets people in the door, it's an effective campaign.

Posted by: [Marie](#) | Feb 3, 2009 4:09:42 PM

I just like that the spa is called face to face and the service is anal bleaching. classy.

Posted by: [Adam](#) | Feb 3, 2009 5:26:33 PM

I have been informed and entertained.

Posted by: [Rebecca Cullers](#) | Feb 3, 2009 5:55:26 PM

If it sells, it works. Obviously they're attracting a certain gay demographic - in this ad - with a tone they'd relate to and appreciate. It's taboo in many societies and well, if the spa is public about it then that would draw the right numbers in. Makes sense. Funny too...

As for being the latest rage; no thanks :-)

Posted by: [Gino Cosme](#) | Feb 4, 2009 6:16:47 AM

I have been to face 2 face and its very classy and professional at all times.


Posted by: [James](#) | Feb 4, 2009 9:06:52 AM



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Face to Face NYC spa print campaign

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Most requested treatments:

Y-Chromosome Facial	Crackdown
Uptown Peel	Marble Sac with Shaft
Massage Without Borders	Anal Bleaching
	Scrub 'n' Glow...

Free tequila shots every Friday!

face to face nyc

Google Search

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face to face nyc day spa

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- THE OUT TRAVELER

enrique: skin care specialist

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212.633.0404

www.facetofacenyc.com



"Anal bleaching is all the rage!"

face to face nyc day spa

enrique: skin care specialist

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