

The Spa Guru Enrique Ramirez

BY CARLOS MAYORGA

His clients rave about his friendly, natural and intuitive touch. Born in Mexico and raised in Chicago, Enrique Ramirez has built an illustrious career based on his passion for skincare and massage. After graduating from the prestigious Swedish Institute and the Christine Valmy School of Esthetics, this guru opened his own boutique spa called Face to Face in New York City's Flatiron District in 2004.

Ramirez is not afraid to show his sexy side and once he's leaves the spa to take on the city, nothing stops him from doing whatever he desires.

"My lifestyle is about working hard and playing hard," Ramirez says. "You can find me airborne as I'm really into skydiving. Anything that combines fear, excitement and pleasure, I'm there. Oh, and I'm also a dog lover."

His spa is known by New Yorkers for its relaxed atmosphere and a wide offering of skincare, massage and beauty services, plus the unmatched personal attention his staff gives to the client. Ramirez gets his passion from the Latino within - focusing on his career, clients and his family. He loves his bicultural lifestyle and always navigates in different realities.

"At home, I still make chorizo con huevos or I head to Brooklyn to buy homemade tamales," Ramirez says. "At the same time, I have no problem sipping a French Martini while watching the Real Housewives of Beverly Hills."

Photo by: Jimmy Aponte.
Hair and Makeup by: Marylisa Diaz
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