

## MINI DIRECTORY

### Men's Grooming

#### FACE TO FACE

20 W. 20th St., nr. Fifth Ave.

212-633-0404; [facetofacenyc.com](http://facetofacenyc.com)

Even though it's co-ed, this Chelsea day spa, tucked away inside an unassuming office building, has a large male clientele. Suits, artists, and musician types come in for everything from the sunless George Hamilton tanning treatment (\$90) to the ER Massage (\$100). It's super-private, so if your husband-to-be wants to spice up the honeymoon with a Crackdown or Full Moon Rising wax (\$40), he won't feel embarrassed walking out.

#### FRANK'S CHOP SHOP

19 Essex St., nr. Hester St.

212-228-7442; [frankschopshop.com](http://frankschopshop.com)

If men threw bachelor parties the way women do at spas, Frank's Chop Shop would be the cool, hipster hangout spot. Hedge-fund managers and skateboarders alike flock to this barber shop for its old-school feel. It's by appointment only, so men don't have to worry about missing their wedding vows while they spiff up with an old-fashioned hot-towel shave (\$15) or a more carefully coiffed cut (from \$25) from one of the tattooed barbers.

#### BBRAXTON

1400 Fifth Ave., at W. 116th St.

212-369-3094; [bbraxton.com](http://bbraxton.com)

BBraxton's handsome, wood-finished interior brings a little midtown to Harlem.

They do the typical tapers (from \$15), fades (\$20), and shape-ups (\$15), but can also handle dreadlocks (from \$115) and Afros (\$25). Grooms and their parties get special treatment with the Groom Deluxe package (cut, hot-towel shave, manicure, and pedicure with free Champagne, \$150).

If they choose to kick in an extra \$220, they can get a 60-minute consultation and workout session with an in-house fitness and nutrition expert.

#### TRUMAN'S GENTLEMAN GROOMERS

120 E. 56th St., nr. Lexington Ave.

212-759-5015; [trumans-nyc.com](http://trumans-nyc.com)

Booze, sports, and money magazines make men feel at home at Truman's. For a wedding makeover, sign up for the Total Package (\$230), which includes a consultation, cut, style, handshake maintenance, massage, straight-edge shave, and shoe shine. After you're done, check out the events calendar and book a Scotch or beer tasting with the guys on the spa's lower level.

#### TOWNHOUSE SPA

39 W. 56th St., nr. Sixth Ave.

212-245-8006; [townhousespa.com](http://townhousespa.com)

The second floor of this wood-paneled spa is strictly men only, so guys can primp in peace. They have their choice of any of the services on the women's extensive spa menu, but the Executive Treatment (\$250) is all testosterone. For three hours, grooms prepare for the big day with a Fitness Facial, manicure, and massage, out of sight—and mind—from the bride.

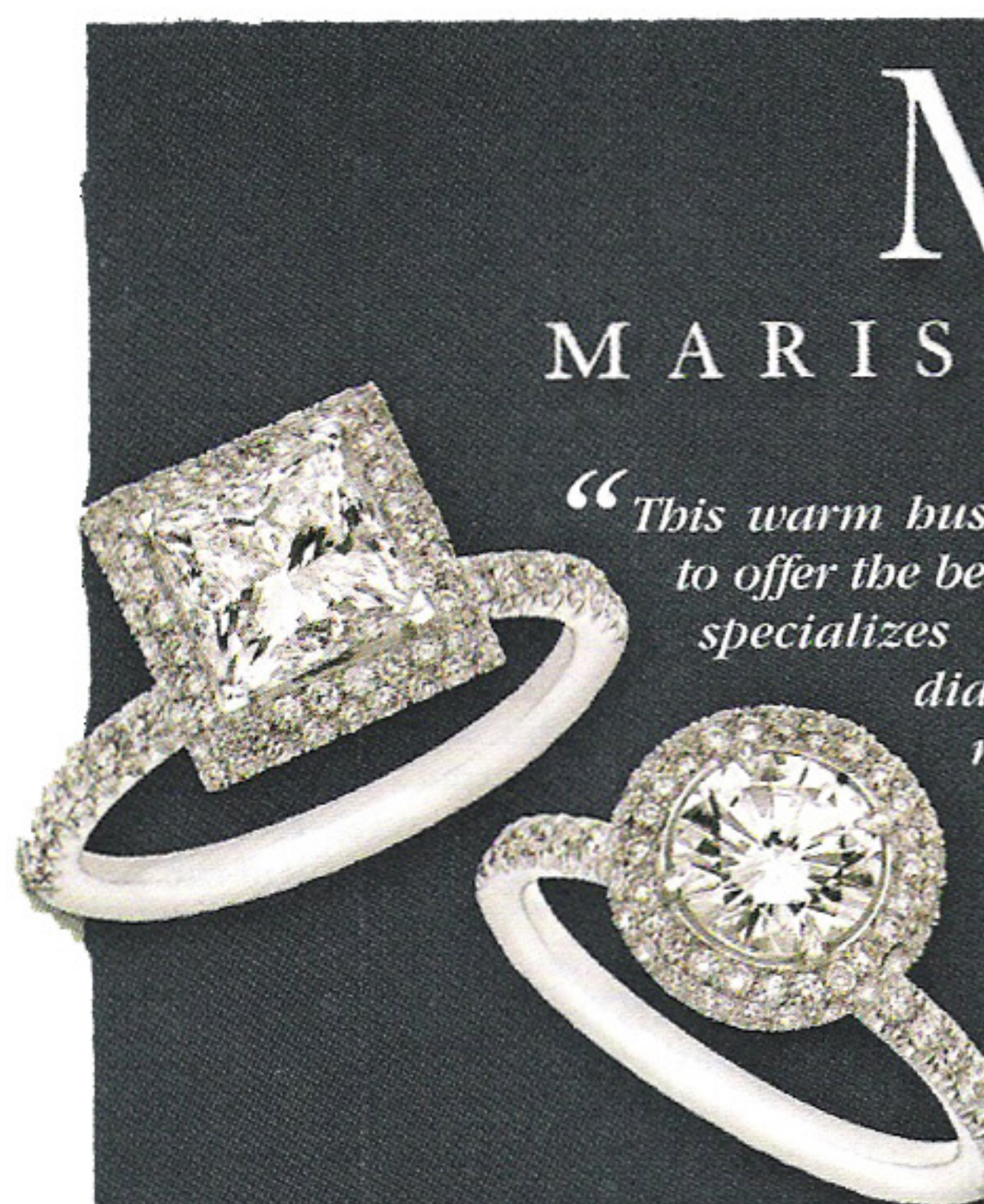


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