

FACE TO FACE NYC FINDS SPA-TASTIC NICHE

Search ends at Spa in Flatiron district for out-of-the-box men's and women's services.



NEW YORK - Spa prodigy, pore star and expert esthetician, Enrique Ramirez, has filled a void in the New York spa industry by creating a luxury spa with a male skin-care perspective. Ramirez has uniquely crafted a boutique spa catering to men's grooming needs. Face to face nyc has enjoyed overnight success in the Flatiron district and beyond, earning it the well-deserved title, "The Best Owned Gay Spa in the U.S."

Face to face nyc day spa-LLC has gained a loyal following in a little under a decade, welcoming clients who are looking for out-of-the-box treatments. With a long list of uniquely named services, face to face nyc has received generous buzz from the ladies regarding their below the belt bleaching treatments, while the men can't stop raving about sensitive area hair removal that this spa likes to call "man-scaping".

A "Betty Ford Treatment" will not only kick your hangover into rehab, it will re-energize and recharge the immune system. The "Vajazzle" will add an intimate sparkle to spice things up, while a "Bikini Suave" treatment promises to stave off unwanted in-grown hairs. "My goal is to take face to face nyc and our one of a kind spa global. Face to face nyc offers a fresh take on spa services to the male and female market," says founder and lead esthetician Ramirez.

Inspired by the 60's retro era, the ambiance is a tranquil piece of bliss etched into New York City's "pound the pavement" atmosphere. Elite therapists invite you into VIP mimicked private settings ready to cater to New Yorkers' de-stressing needs, and pamper them as if they were A-list celebrities with a choice of complementary wines and cool, refreshing water.

